



Intern

About Madden & Assoc.

Madden & Assoc. (M&A) is a Sydney, CBD-based boutique communications agency operating in the financial services and corporate fields. Australia's leading financial services, wealth management, property investment and superannuation brands turn to M&A. for bespoke communications counsel and strategy. Our team collaborates to build, protect, and enhance the reputation capital of clients.

Read more about us at madden.com.au

About the Role

We have an opening for an intern to support the Senior Account Executives and Consultants in providing high quality communication and PR services to M&A clients.

Our work is largely in PR strategy and planning, acting as trusted communications counsel to our clients. Our services include traditional and digital media management, media training, investor relations, crisis communication and reputation management.

Responsibilities of the role include:

- Monitoring and reporting on client media and social media activity
- Advising the team on current media themes and scoping relevant opportunities for clients
- Continue to build and engage with existing M&A social media accounts
- Participate as an active and interested team member, providing support to colleagues; and
- take every opportunity presented to learn and develop;

This is a unique career opportunity, giving you the chance to understand how high-level communication impacts decision making within the financial services and corporate fields.

About You

The right applicant would possess excellent time management and organisation skills and a proactive, can-do approach. You would have an interest in understanding the professional and growing demands of the financial world in which our firm operates.

Recent graduates: this will be a paid 6-month internship. For current students, if your university requires a practical industry component, we would be happy to discuss this further with you and be flexible around study scheduling.

If this role is what you are looking for, please send your resume (no more than 3 pages) and a covering letter, to info@madden.com.au.